

# Online Featured Exhibitor Application

Beginning in January 2007, Featured Exhibitors will receive expanded visibility at [www.aacn.org/nti](http://www.aacn.org/nti), the NTI Web site. The Web site averages 5,000 unique visitors a month between March and May. The listing, available for a \$500 fee, remains posted until next year's NTI Web site goes live. When you provide graphics and copy, your listing will include:

- A customized description - up to 150 words that you provide
- Company logo and product photo
- Hotlink to your Web site
- Direct e-mail messaging to company representative

## To Apply

YES, please list us as a Featured Exhibitor on the NTI 2007 Web site beginning in mid-January 2007

Exhibiting Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Company Web site URL \_\_\_\_\_

Company E-mail \_\_\_\_\_

(person who will receive e-mail messages responding to your listing)

## Description and Graphics

- Provide an up to 150-word description describing your product/service. This description will only appear with your featured exhibitor listing. It does not replace what will appear in *NTI Program and Proceedings*.
- Provide any images to be included with the description. Images may be sent as .gif or .jpg format files and/or color transparencies.

Submit description and graphics to [maribel.aguayo@aacn.org](mailto:maribel.aguayo@aacn.org).

## Payment

\$500 check enclosed

Bill my credit card for \$500

Name on card \_\_\_\_\_

AMEX  Visa  MasterCard # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp \_\_\_\_\_

Signature \_\_\_\_\_

Return application via mail, fax or e-mail to:  
American Association of Critical-Care Nurses • 101 Columbia, Aliso Viejo, CA 92656  
Attention: Maribel Aguayo, Exhibits Coordinator  
949/362-2050, ext. 509 • F 949/362-2022 • [maribel.aguayo@aacn.org](mailto:maribel.aguayo@aacn.org)

Thank you for your participation!

