



EXHIBITOR BULLETIN ♦ APRIL 2008

For the National Teaching Institute & Critical Care Exposition
Chicago, Illinois, May 6-8, 2008 (Exhibit Dates)
From your AACNE Exhibits Team
Randy ext. 366, Heidi ext. 373 and Maribel ext. 509 ♦ 800.394.5995

ADVANCE SPACE SELECTION for NTI 2009 IN NEW ORLEANS

Technical, Publications/Educational Resources and Nursing Apparel & Lifestyle Exhibitors are reminded that Advance Space Selection, where you may choose exhibit space for NTI 2009 in New Orleans, will be held Wednesday, May 7th in room W176c at McCormick Place West. Each Exhibitor has been sent the Advance Space Selection notice with an appointment time between 9:15am-6pm on May 7th. Technical Exhibitors may send in their Advance Space Selection Application and \$600 deposit to AACN by April 18th or bring the application and payment to the selection appointment.

Career Opportunity Exhibitors will receive Advance Space Selection information and materials on Thursday, May 8, 2008 and have until June 26, 2008 to submit their Advance Space Selection Application, booth choices and payment.

BILL COSBY COMES TO NTI 2008

The Participant-Exhibitor Event, *sponsored by Critical Care Exposition Exhibitors*, will be held on Wednesday, May 7th featuring Comedy Legend **Bill Cosby!!**

Whether you know him as a standup comedian or as America's dad on the Bill Cosby Show, you'll cherish the opportunity to get reacquainted with Bill Cosby at NTI 2008. The legendary comedian will headline the popular Participant/Exhibitor Event on Wednesday evening.

Vouchers for the Participant-Exhibitor Event are distributed to each exhibiting company based on size of exhibit space. To obtain your vouchers, a representative from our company will need to pick up all of your company vouchers at Exhibitor Registration. Exhibitors must exchange their vouchers for wristbands at the Bag Pick-Up Counter in the AACN Resource Center by 3pm on Wednesday, May 7th. Additional and replacement wristbands may be purchased from the Registration Cashier for \$30 per adult; children 10 and under are free! Lost vouchers and wristbands can be replaced only by purchase.

HPN EDUCATIONAL SESSION ~ Exhibitors Invited

All NTI Exhibitors are invited to attend an educational session on purchasing topics.

Tuesday, May 6 at 11:30am

Rick Barlow, Senior Editor for Healthcare Purchasing News and panel of experts

HPN Purchasing Stage in Exhibit Hall

"Critical Care Influence in Product Purchasing and Inventory Management"

The panel will be moderated by Rick Dana Barlow, Senior Editor for Healthcare Purchasing News. HPN is sponsoring this Exhibit CE educational session, open to NTI nurse participants, exhibitors and purchasing/materials managers visiting the Critical Care Exposition. Exhibitors are asked to wear their NTI badge for "fee waived" admission.

DEADLINES

Please make note of these AACN forms due in April.

NTI Participant Mailing Label Order Form – April 6
Exhibitor Appointed Contractor Form – April 8
Advance Exhibitor Personnel Registration Form (Badges) – April 8
Giveaway & Drawing Approval Form – April 8
Medical Waste Form – April 8

SERVICE KIT INFORMATION

The NTI 2008 Online Service Kit can be accessed either from the Exhibits page of the NTI 2008 Web site at www.aacn.org/nti or Freeman's Web site for exhibitors at www.MyFreemanOnline.com.

To place online orders you will be required to enter your unique Login ID and Password. If this is your first time to use Freeman OnLine®, click on "New User" to create a Login ID and Password.

To access Freeman OnLine® for the NTI without using the link, go to:

<http://www.myfreemanonline.com/fof/show/showMain.jsp?show=90603&referer=s>

and click on "Log In". If you need assistance with Freeman OnLine® please call Freeman's Customer Support Center at 1.888.508.5054.

EXHIBITOR HOURS

Move In Days and Hours

Saturday, May 3 8am – 5pm
Sunday, May 4 8am – 5pm
Monday, May 5 8am – 5pm

Exhibit Days and Hours

Tuesday, May 6 10:15am – 3pm
Wednesday, May 7 10:15am – 3pm
Thursday, May 8 10:15am – 1pm

Move Out Days and Hours

Thursday, May 8 1pm – 10pm
Friday, May 9 8am – 12noon

MOVE IN

Exhibitor move-in starts Saturday, May 3rd and continues through Monday, May 5th. The hours for move-in are 8am to 5pm daily. If you ship direct to the convention center, shipments must arrive no later than 4pm Monday, May 5th to assure delivery to your exhibit space. Show management provides round-the-clock security. For safety, insurance and for liability reasons, no children under the age of 18 will be allowed in the exhibit hall during move-in or move-out hours. All exhibitor personnel and exhibitor-appointed contractors (EACs) must be 18 or older and have appropriate credentials. The exhibit floor requires extra caution due to the heavy equipment, fork lifts and large crates in the aisles. We ask your cooperation to make the exhibit floor as safe as possible.

FINAL BOOTH PAYMENT

Full booth payment for booth space was due February 14, 2008. If you have a balance due, please send payment to arrive no later than April 10, 2008. If you need an invoice or need to determine your balance, please call Maribel at 800.394.5995, ext. 509 to determine your balance or make a credit card payment.