

ONLINE FEATURED EXHIBITOR APPLICATION

Beginning in January 2008, Featured Exhibitors will receive expanded visibility at www.aacn.org/nti, the NTI Web site. The Web site averages 5,000 unique visitors a month between March and May. The listing, available for a \$500 fee, remains posted until next year's NTI Web site goes live. When you provide graphics and copy, your listing will include:

- A customized description - up to 150 words that you provide
- Company logo and product photo
- Hotlink to your Web site
- Direct e-mail messaging to company representative

TO APPLY

YES, please list us as a Featured Exhibitor on the NTI 2008 Web site beginning in January 2008

Exhibiting Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ ZIP _____

Telephone _____ Fax _____

Company Web site URL _____

Company E-mail _____

(person who will receive e-mail messages responding to your listing)

DESCRIPTION AND GRAPHICS

- Provide an up to 150-word description of your product/service. This description will only appear with your featured exhibitor listing. It does not replace what will appear in the NTI 2008 *ExpoGuide*.
- Provide any images to be included with the description. Images may be sent as .gif or .jpg format files and/or color transparencies.

Submit description and graphics to maribel.aguayo@aacn.org.

PAYMENT

\$500 check enclosed

Bill my credit card for \$500

Name on card _____

AMEX Visa MasterCard # _____ - _____ - _____ Exp _____

Signature _____

Return application via mail, fax or e-mail to:
American Association of Critical-Care Nurses • 101 Columbia, Aliso Viejo, CA 92656
Attention: Maribel Aguayo, Exhibits Coordinator
949/362-2050, ext. 509 • F 949/362-2022 • maribel.aguayo@aacn.org

THANK YOU FOR YOUR PARTICIPATION!