



### Official **Participant Bag**

- Exclusive sponsorship.
- Distributed at registration to every participant who carries and uses the bag throughout the conference and often longer.
- Contains NTI Program and Proceedings book and conference materials.
- Sponsor name/logo accompanies AACN name on one side of bag. Optional brief promotional message on second side.
- AACN selects quality, design, style and minimum quantity of 7,500. Alternately, sponsor may request to provide bags of a quality, design, style and minimum quantity of 7,500 subject to approval by AACN. Bags must be delivered in time to insert conference materials (approx. May 1).

### Official Participant **Badge Holder Pouch and Pen**

- Exclusive sponsorship.
- Distributed at registration to every participant who wears the badge holder with required admission badge throughout the conference. Also used by speakers and award winners.
- Sponsor name/logo and one-line promotional message above name badge insert. Sponsor name/logo on pen.
- AACN selects supplier, design, colors, style and minimum quantity of 7,500.

### Participant **Highlighter**

- Exclusive sponsorship.
- Distributed at registration in NTI bag to every participant.
- Sponsor name/logo on one side. Optional brief promotional message or product listing on second side.
- AACN selects supplier, design, colors, style and minimum quantity of 7,500.

### Participant **Mechanical Pencil**

- Exclusive sponsorship.
- Distributed at registration in NTI bag to every participant.
- Sponsor name/logo and one-line promotional message imprinted on pencil.
- AACN selects quality, design, style and minimum quantity of 7,500. Alternately, sponsor may request to provide pencils of a quality, design, style and minimum quantity of 7,500 subject to approval by AACN. Pencils must be delivered in time to insert with conference materials (approx. May 1).

### Certification **Memento Mug** Distributed at Certification Celebration on Wednesday

- Exclusive sponsorship.
- A long-standing tradition, the mugs are presented during Certification Celebration to 2,000+ certified nurses who consider them a collector's item.
- Sponsor name/logo and one-line promotional message imprinted on mug.
- AACN selects design, color, style and minimum quantity of 2,500 acceptable to AACN and sponsor.



### Certification **Pencil**

- Exclusive sponsorship. ■ Distributed to more than 6,000 participants who visit the Certification Oasis and Information Center throughout the conference. Used for note taking and scanned survey forms. ■ Sponsor name/logo and one-line promotional message imprinted on pencil. ■ AACN selects quality, design, style and minimum quantity of 7,500. Alternately, sponsor may request to provide pencils of a quality, design, style and minimum quantity of 7,500 subject to approval by AACN. Pencils must be delivered in time to distribute with conference materials (approx. May 1).

### **NEW** AACN **Vision Certificate**

- Exclusive sponsorship. ■ AACN's vision of "A healthcare system driven by the needs of patients and their families, where critical care nurses make their optimal contribution" is the driving force behind the association's undisputed leadership. ■ Individual certificate with AACN's vision is distributed at the sponsor exhibit and promoted with a flyer in the official NTI bag. ■ Sponsor name/logo on promotional flyer and on certificate. Sponsor may provide frame to promote display in individual offices, clinical units and meeting areas. ■ AACN selects quality, design and style. Alternately, sponsor may request to provide certificates and promotional flyers of a quality, design and style subject to approval by AACN. A minimum of 7,500 flyers must be delivered in time to distribute with conference materials (approx. May 1).

### Coffee **Sleeves**

- Sleeve encircles hot beverage cup. Distributed at convention center snack bars and coffee stations during the conference. ■ Sponsor name/logo in large size on outside of coffee sleeve. ■ AACN coordinates with beverage vendor for specifications including minimum quantity of 7,500, exact size, printing and distribution.

### Hotel Guest Room **Key Card**

- Exclusive sponsorship of all designated hotels or multiple sponsors with no more than one sponsor per hotel. ■ Distributed to NTI guests at designated hotels. ■ Sponsor name/logo and brief promotional message imprinted on one side of key. Sponsor meets hotel specifications and provides quality, quantity, design and style acceptable to hotel and AACN. Keys must be prepared and delivered prior to participant check-in. ■ Sponsor pays AACN audience access fee, plus all production/distribution costs to vendor and hotel as specified by hotel and AACN.