



For the following print/advertising opportunities, please contact Kathy Huntley at 800/257-8290 ext. 249 or khuntley@slackinc.com.

NTI Traveler's Guide

- Exclusive sponsorship.
- Visitor's guide to host city and travel tips for participants mailed to more than 6,000 participants with advance registration materials and re-distributed on-site in the official NTI bag.
- Sponsor name/logo on front cover plus three more covers for advertising/promotional message.
- Sponsor materials must meet AACN specifications and deadline (approx. Dec. 1).

NTI City Map

- Exclusive sponsorship.
- Customized city map highlights conference venues, hotels and areas of interest mailed to more than 6,000 participants with advance registration materials and re-distributed on-site in the official NTI bag.
- Sponsor name/logo on front cover plus two more covers for advertising/promotional message.
- Sponsor materials must meet AACN specifications and deadline (approx. Dec. 1).

NTI Personal Planner

- Exclusive sponsorship.
- Notebook with daily schedule planner plus directory of Exhibit/CE locations. Distributed in the official NTI bag to more than 6,000 participants.
- Sponsor booth location highlighted. Sponsor encouraged to offer Exhibits/CE sessions.
- Sponsor name/logo on front cover plus three more covers for advertising/promotional message.
- Sponsor materials must meet AACN specifications and deadline (approx. Feb. 1).

NTI Pocket Guide

- Exclusive sponsorship.
- NTI program summary and key phone numbers.
- Distributed in NTI badge holders/pouch to more than 6,000 participants.
- Sponsor name/logo on front cover plus three more covers for advertising/promotional message.
- Sponsor materials must meet AACN specifications and deadline (approx. Feb. 1).

NTI Sticky Flags & Dispenser

- Exclusive sponsorship.
- Dispenser of Post-It® style sticky flags adheres to front cover of each copy of the NTI Program and Proceedings book. Used by participants to mark conference sessions and program content of interest.
- Sponsor name/logo/booth number on dispenser. Optional brief promotional message or product name/logo on each flag.
- Sponsor materials must meet AACN specifications and deadline (approx. Feb. 1).

NEW NTI Restaurant Guide • A Zagat Guide

- Exclusive sponsorship.
- Distributed in official NTI bag to more than 6,000 participants.
- Sponsor name/logo on front cover plus two more covers for advertising/promotional message.
- Sponsor materials must meet AACN specifications and deadline (approx. Feb. 1).