



Network Night • Sunday Evening

- Up to four cosponsors chosen at AACN's discretion.
- Make a strong, favorable first impression with more than 3,000 nurse participants during this pre-opening networking event and ice-breaker that sets the tone for the week.
- Sponsor may address audience with brief message and appropriate prize drawings.
- AACN schedules time, venue, food and beverage, entertainment and monitors access.

Advanced Practice Institute Reception • Tuesday Evening Before Sunset Sessions

- Exclusive sponsorship.
- Reach this highly skilled, influential audience of clinical nurse specialists and nurse practitioners at private reception.
- Sponsor may address audience with brief message and appropriate prize drawings.
- AACN schedules time, venue, food and beverage, entertainment and monitors access.

Chapter **Presidents** Luncheon • Wednesday

- Recognize the leadership and contributions of more than 240 AACN chapter presidents from across the United States, Germany and the People's Republic of China.
- Sponsor may greet arriving presidents, offer a brief welcome, introduce celebrity speaker, and provide recognition gifts.
- AACN schedules time, venue, food and beverage, speaker and monitors access.

Preconference **Luncheon** • Saturday and/or Sunday

- Reach a highly skilled, influential audience of more than 1,500 participants who have signed up for bonus preconference sessions during either or both of these luncheons.
- Sponsor may greet arriving participants, distribute literature at each place setting and hang banner inside meeting room. No announcements or speaker.
- AACN schedules time, venue, food and beverage and monitors access.

Preconference **Refreshment Breaks** • Saturday and Sunday

- Two Saturday, two Sunday. May be supported individually by multiple sponsors or exclusively as a package.
- Reach more than 1,500 participants who have signed up for bonus preconference sessions.
- Sponsor may greet participants during breaks and provide napkins with imprinted promotional message and sponsor name/logo.
- AACN schedules time, venue, food and beverage and monitors access.



First-Timer Orientations

- Exclusive package sponsorship—includes one Sunday afternoon session and one Monday morning session.
- Reach more than 2,000 energetic first-time attendees learning how to maximize their NTI experience.
- Sponsor acknowledged from podium at both sessions. Sponsor may greet arriving participants.
- AACN schedules time, venue, speakers and monitors access.

NEW Four-day Silent Auction

- Exclusive sponsorship underwrites auction expenses so that 100% of proceeds will support AACN Scholarship Endowment.
- Continuous bidding for 250+ gifts Sunday-Wednesday in the high-traffic Resource Area.
- Sponsor name/logo and link to sponsor Web site posted in high-volume online auction catalog available three months ahead.
- Sponsor name/logo acknowledged in print and prominently displayed with auction gifts, printed on gift list and every bid sheet. Sponsor also may donate auction gifts.
- AACN selects auction times, venue, rules and procedures. AACN designs and prints gift list and develops and maintains online catalog.

NTI Shuttle Bus Opportunities

- Opportunities may be supported separately by up to four cosponsors or exclusively as a package.
- Reach up to 8,000 participants and exhibitor personnel who ride the NTI shuttle at least twice daily to and from their hotel. Sponsored buses operate Saturday through Thursday during daytime hours.
- Sponsor(s) may select from: panel signs (billboards) on side(s) of buses, headrest covers, on-bus videos, bus stop signage, and printed bus schedules.
- AACN and bus supplier determine bus schedule and available opportunities.

NTI Mailing List Rental

- Select from one-time rental of more than 4,000 pre-registrants before the NTI or more than 5,000 attendees after the NTI. Some attendees opt out of the mailing list.
- Available to NTI exhibitors and sponsors only.
- Separate application and fee required.
- Renter agrees to abide by all AACN/NTI list rental requirements including pre-approval of mailing pieces and use of a third-party mailing service.