

# EXHIBITOR BULLETIN

## DECEMBER 2008

From your AACN Exhibits Team - Phone 800.394.5995  
Randy ext. 366, Heidi ext. 373 and Maribel ext. 509

### GIVEAWAYS

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To respect our contractual obligations and agreements with various sponsors during the NTI, AACN requests that your organization adhere to the following guidelines.

#### *Bags*

Only plastic or paper literature bags smaller than 15" x 15" may be distributed. No other bags are allowed, including but not limited to, plastic or paper larger than 15" x 15", tote bags, backpacks, computer bags or any design made of cloth, canvas, vinyl or other material.

#### *Food*

All food and beverage items to be given away must be ordered through the convention center. Beverage containers must be 8oz. or less. All food items, including candy, must be individually wrapped. Popcorn, peanuts and alcohol are not permitted.

#### *Apparel*

All apparel items, including T-shirts, must be approved by AACN. Any use of the AACN, NTI logo, or NTI theme art is strictly prohibited.

#### *Other Prohibited Items*

Helium balloons, noise makers, decals, cash, lottery tickets, pocket knives or weapons of any type are not permitted. Magnetized giveaways are not permitted as they interfere with participant credit cards, hotel room keys, NTI ID cards and the lead retrieval system.

### NEW EXHIBIT HOURS

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#### ***New expanded Exhibit Hours for NTI 2009!***

Please note Exhibit Hours for NTI 2009 in New Orleans have been increased to 13 hours of exhibit time. The final day of exhibits, Thursday, May 21, starts earlier and ends earlier to make it more convenient for exhibitors to dismantle their displays and make afternoon flights.

<b>Tuesday and Wednesday, May 19 &amp; 20</b>	<b>10:30am – 3:30pm</b>
<b>Thursday, May 21</b>	<b>9am – 12noon</b>

### ATTENTION EXHIBITORS

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SCAM ALERT about a company called Expo-Guide!

IAEE (the International Association of Exhibition and Events) and AACN wish to caution you about the company Expo-Guide ([www.expo-guide.com](http://www.expo-guide.com)). The company may target NTI exhibitors for a 3-year advertisement commitment that is disguised as an offer of a free directory listing. Be wary of any offers for free directory listings that may come your way from Expo-Guide or other solicitations from companies not listed as official NTI show contractors.



## HOUSING

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### **NTI 2009 housing is now open!**

For hotel information and to book your reservation on-line, please go to...

**www.aacn.org/nti** and go to exhibits information and click on exhibitor housing information. Be sure to book early! After March 24, 2009, reservations are subject to availability. If you have any questions, please call the AACN Housing Bureau at 800.340.1840.

## COMPLIMENTARY LISTINGS IN EXPOGUIDE AND NTI NEWS

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Complimentary listings are available to all NTI 2009 exhibitors in the *ExpoGuide* and *NTI News*, the daily newspaper. Beginning in November 2008, exhibitors will be able to enter their own *ExpoGuide* Description and Product Category Listings on the NTI 2009 Web site. Descriptions and product categories must be entered by **January 30, 2009** to be included in the *ExpoGuide*. If your company description is not entered by **January 30, 2009**, only your company name and booth number will be listed in *NTI News*.

To enter your *ExpoGuide* Description and Product Category Listing, please go to **www.aacn.org/nti**. You will see the yellow box on the left hand side of the NTI Web site labeled *ExpoGuide* Description and Product Category Listing. To log in you will need your customer number and invoice number located on the invoice enclosed. Please save your customer number and invoice number for future reference as you will need it to enter your personnel registration badges.

## FEATURED EXHIBITORS

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Be a Featured Exhibitor on the NTI Web site, which opens in January 2009, at **www.aacn.org/nti**. As a Featured Exhibitor, you receive a customized description – up to 150 words, company logo and/or product photo, hot link to your company Web site and direct email messaging to a company representative for questions from customers all for the nominal fee of \$500. For more information please contact the AACN Exhibits Team.

## “NEW” MARKETING OPPORTUNITIES

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AACN is contracted with American Exhibition Services (AES), an established vendor, who is offering some new and unique marketing opportunities at NTI 2009 in New Orleans. These opportunities include the New Product Showcase, Fog Screen, Exhibitor Preview, Convention News Network and more! For information on these exciting NTI 2009 advertising opportunities, please contact DeAnna Mohr with American Exhibition Services (AES) at 205.314.7377 or [dmohr@aesmarketing.com](mailto:dmohr@aesmarketing.com).

## SPONSORSHIP OPPORTUNITIES

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NTI 2009 Sponsorship Opportunities include new items such as the Community Passport, the Healthy Lifestyle Video Game Pavilion, the Learning Journal (notepad) and NTI Map. If you are interested in these new and expanded Sponsorship Opportunities for New Orleans, please contact Randy Bauler CEM, Corporate Relations and Exhibits Director, at 800.394.5995 ext. 366 or [randy.bauler@aacn.org](mailto:randy.bauler@aacn.org).

## CORPORATE CIRCLE LOGO

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AACN Corporate Circle Member level organizations can use the official logo in certain marketing materials created for NTI. Please contact Wayne Goebel in the AACN Development Office for approval and for any questions at 800.394.5995 ext. 333 or [development@aacn.org](mailto:development@aacn.org).

