



CE Computers

- Used by more than 6,000 participants throughout six days to produce their individual continuing education record and certificate.
- Sponsor name/logo on screen saver and each CE certificate.
- AACN selects supplier and coordinates specs and installation with sponsor.

Information Center

- Seen by more than 6,000 participants daily.
- Sponsor name/logo appears on or above Information Center booth.
- AACN arranges for sponsor name/logo to be imprinted and displayed.

NTI Bookstore and Computers for Online Orders

- Used at least once by most participants and seen by more than 6,000 participants throughout six days.
- Sponsor name/logo on outside panels and computer screen savers.
- AACN arranges for sponsor name/logo to appear on modular display panels and screen savers.
- Not available to publishers or publication-related sponsors.

Message Center

- Seen by more than 6,000 participants daily.
- Sponsor name/logo on display panels and computer screen savers.
- AACN selects supplier and arranges for sponsor name/logo to appear on modular display panels and screen savers.

Certification Oasis Lounge and Amenities • Sunday-Thursday

- Visited by 2,000+ nurses who are certified or interested in certification. Seen by more than 6,000 participants throughout the NTI.
- Provides attendees who hold or have interest in CCNS®, PCCN®, CCNS®, CMC™, CSC™, or ACNPC™ certification with a place to network with colleagues and learn more about AACN/Certification programs.
- Support grant includes expense for food/beverage, giveaway items and visitor tracking.
- Sponsor receives exposure on signage and promo card given to each visitor, and logo inclusion on giveaway items (e.g., pencils, etc.).
- Up to two co-sponsors accepted at AACN's discretion. Exclusive event sponsorship available if support grant underwrites all expenses.

Demo Room

- Seen by more than 6,000 participants daily.
- Sponsor name/logo on entrance panels.
- AACN selects topics and speakers to be presented on Demo Room stage.



Mail Home Service

- Used by as many as 1,000 participants and seen by more than 6,000 participants daily.
- Sponsor name/logo on outside panels of Mail Home Service display. Sponsor invited to provide discount coupons, flyer inserted into each box plus additional prizes for popular Mail Home art contest.
- AACN selects service provider and arranges for name/logo to appear on modular display panels.

Bag & Coat Check Station, Discount Coupons

- Seen by more than 6,000 participants daily and used by hundreds of participants.
- Sponsor name/logo displayed near entrance to venue.
- Sponsor may provide printed discount coupon to be inserted into NTI bag. Sponsor provides sufficient quantity of coupons for each participant bag (7,500 requested).
- AACN arranges for sign with sponsor name/logo.

Cyber Cafe

- Individual computer stations are seen by more than 6,000 participants daily and used by hundreds of participants throughout six days.
- Sponsor name/logo on entrance unit and on screen savers, plus link to sponsor Web site.
- AACN arranges for sponsor name/logo to be imprinted on entrance unit and provides screen saver specifications.

Career Opportunity Section in Exhibit Hall

- Seen during exhibit hours by more than 6,000 participants during three show days.
- Sponsor name/logo on aisle signs above Career Opportunity section.
- AACN arranges for sponsor name/logo to be imprinted on aisle signs.

Publications & Education Resources Section in Exhibit Hall

- Seen during exhibit hours by more than 6,000 participants during three show days.
- Sponsor name/logo on signs above Publications & Education Resources section.
- AACN arranges for sponsor name/logo to be imprinted on aisle signs.

Rest & Relaxation Pavilion in Exhibit Hall

- Seen during exhibit hours by more than 6,000 participants during three show days.
- Sponsor name/logo on sign above Rest & Relaxation section.
- AACN arranges for seated massage professionals, specifications for services and sponsor name/logo to be imprinted on signs.

Associations & Societies Section in Exhibit Hall

- Seen during exhibit hours by more than 6,000 participants during three show days.
- Sponsor name/logo on aisle signs above Associations & Societies section.
- AACN arranges for sponsor name/logo to be imprinted on aisle signs.

Exhibitors • Sponsors • Advertisers Lounge and Refreshments

- Intended for those who want to reach exhibitor companies and personnel. Seen and visited daily by many of the more than 2,500 exhibit personnel.
- Sponsor name/logo on sign at or near lounge entrance.
- Sponsor may provide small informational display such as table with literature and/or pop-up display.
- AACN arranges for refreshments and determines times and quantities. Imprinted napkins may be provided by sponsor.