

NTI Audience Demographics

NTI 2025 Attendance in New Orleans

Live Total	6,008
United States	5,968
International	40
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Virtual Total	1,964
United States	1,954
International	10

Previous NTI Attendance

NTI 2025 New Orleans Live & Virtual	7,972
NTI 2024 Denver Live & Virtual	8,080
NTI 2023 Philadelphia Live & Virtual	7,165
NTI 2022 Houston Live & Virtual	6,720
NTI 2021 Virtual	7,028
NTI 2020 Canceled due to COVID-19	
NTI 2019 Orlando	8,355
NTI 2018 Boston	8,705

Employer

50%	Community Hospital
19%	University Medical Center
10%	Other Employers
7%	College/University
5%	Non-Academic Teaching Hospital
2%	Military/Government Hospital
2%	County Hospital
2%	State Hospital
2%	HMO/Managed Care

Primary Practice Area

26%	Other
23%	ICU
14%	Cardiovascular/Surgical ICU and PACU
10%	Combined ICU/CCU
9%	Progressive Care/Stepdown/Telemetry
5%	Pediatric and Combined Pediatric/Adult ICU
5%	Burn/Emergency/Trauma/Transport
4%	Neuro/Neurosurgical ICU
3%	CCU
1%	Interventional Cardiology/Cath Lab

Critical Care Experience

33%	21 or more years
28%	11 to 20 years
17%	6 to 10 years
22%	1 to 5 years

Highest Nursing Degree Held

60%	Bachelor's
27%	Master's
7%	Doctorate
6%	Associate's
1%	Diploma

Primary Role

50%	Staff Nurse
10%	Advanced Practice CNS or NP
10%	Charge Nurse
9%	Nurse Educator/Faculty
7%	Director/Manager
7%	Other
6%	Clinic Nurse
2%	Clinical Coordinator

Numbers may not equal 100% due to rounding.



Exhibit Dates May 19-20 | www.aacn.org/exhibits