

Important Information

Exposition Terms & Conditions

For a complete listing of NTI show terms and conditions, please visit www.aacn.org/expoterms

Exhibit Hall Floor Plan

To view the Exhibit Hall Floor Plan, please visit www.aacn.org/ntifloorplan

For exhibitor housing information go to www.aacn.org/exhibitorhousing We urge you to accurately calculate intended hotel room usage before placing room block reservations. Even when rooms are released just before the conference, NTI attendees already may have chosen not to attend because hotel rooms were unavailable. This situation reduces the attendee audience and potential customers for exhibitors.

Exhibitors that cancel room reservations after April 15, 2026 will forfeit their first night's room and tax deposit for each room canceled.

Priority points will be awarded to advance space selection exhibitors that reserve and use NTI hotel rooms.

AACN provides daily shuttle service to and from the convention center and official NTI hotels during NTI.

Exhibitor Access to Hall

During installation and dismantling hours, registered exhibitors may enter the Exhibit Hall by showing their badge to security personnel. During the Critical Care Exposition, exhibitors will be admitted into the Exhibit Hall beginning at 7 a.m. on Tuesday, May 19, and Wednesday, May 20.

Requests for access to the hall before these hours, or after closing hours, must be sent to exhibits@aacn.org Children younger than 18 will not be allowed in the Exhibit Hall during move-in and move-out. For the safety of all attendees and exhibitors, strollers are not permitted in the Exhibit Hall.

Service Kit

The Service Kit will be available online in February 2026. The Service Kit contains information for ordering exhibitor services such as booth furnishings, electrical, lead retrieval and more. Once the Service Kit is available, you will receive an email that includes a direct link to www.MyFreemanOnline.com Each exhibitor is responsible for abiding by and informing all vendors, suppliers, exhibitor-appointed contractors and third-party agencies of all rules, regulations and guidelines.

Work Badges/Identification

Installation and dismantling companies and other exhibitor-appointed contractors must obtain work identification for their personnel from security staff at the Security Command Post. Work identification allows access to the Exhibit Hall only during move-in and move-out. It is not valid during exhibit hours.

Exhibit Hall Passes for Prospective Exhibitors

Representatives of a non-exhibiting company may attend the exposition to evaluate the show for future participation for a \$50 fee. Any commercial activity, promotion of goods/services or conduct of business by a non-exhibiting company representative is expressly prohibited and will result in immediate removal from the Exhibit Hall and ineligibility to exhibit at future AACN programs. The \$50 fee can be applied toward NTI 2027 exhibit fees.



Important Information

Continued

Lead Retrieval

Lead retrieval is available for exhibitors to quickly and accurately record each prospect's name and address. Additional information and an order form are included in the Service Kit. To respect the work environment and privacy of attendees, telephone numbers are not available through the lead retrieval system. When you scan an attendee's NTI badge, you will receive their email address if they provided it when they registered. Please note that an attendee may decline to provide their email address and/or to have their badge scanned.

Security

AACN provides 24-hour security for the periphery of the Exhibit Hall beginning the first day of move-in and continuing until the exposition closes. Additional security for individual booths may be contracted using the Booth Security order form in the Service Kit.

Admission to Educational Sessions

Exhibitor personnel may be admitted to unticketed educational sessions on a space-available basis. Exhibitor personnel who wish to receive continuing nursing education contact hours for attending sessions must register for NTI and pay the reduced registration fee. The reduced fee is available to no more than two persons per 10' x 10' space. It is available to those whose primary responsibility is to staff a booth. Fees are as follows:

AACN Members

On or before Feb. 3	\$555.00
Feb. 4 to on-site	\$620.00

Non Members

On or before Feb. 3	\$670.00
Feb. 4 to on-site	\$735.00

ExpoEd — Education on the Exhibit Floor

NTI exhibitors can offer education on the exhibit floor through ExpoEd activities, which apply concepts and principles about patient care and clinical practice. Activities use a variety of formats — for example, live and multimedia presentations, computer-assisted self-learning and hands-on demonstrations — and must adhere to the high standards of AACN's educational plan. ExpoEd presentations may discuss your company's equipment, products and services. Nurses can earn CERP's toward their AACN certification renewal for these approved educational activities on the show floor. **Videotaping ExpoEd sessions is not allowed without the prior consent of AACN.** Application information is posted at www.aacn.org/expoed Questions? Please email Chelley D'Amato at expoed@aacn.org.

If you apply before Feb. 5, 2026, your session information will be promoted in the NTI Program and ExpoGuide.

NTI 2026 exhibitors are invited to present prerecorded virtual ExpoEd sessions for a separate fee for the virtual part of NTI 2026 June 15-17. Prerecorded topics can be the same as the live, in-person NTI or new topics can be submitted if a virtual ExpoEd application is approved by the AACN ExpoEd team.

Restrictions on Advertising — Hotel and Convention Center Drops Not Permitted

For the safety of our participants, AACN does not allow hotel room drops. In addition, flyers, invitations, magazines, advertising materials or any other promotional items may not be distributed directly to attendee hotel rooms, convention center meeting rooms, common public areas or the NTI Registration and Resource Center.

