National Teaching Institute & Critical Care Exposition
ExpoEd Sessions 2027
Indianapolis, May 4-5

ExpoEd Guidelines

General Information

- ExpoEd sessions are available to companies and organizations exhibiting at NTI Indianapolis, May 4-5, 2027.
- Exhibitors also may choose to present prerecorded ExpoEd sessions for NTI Virtual 2027. Prerecorded sessions at NTI Virtual can be the same as the in-person presentations at NTI Indianapolis or a different session.

About ExpoEd NTI Indianapolis and NTI Virtual

- ExpoEd sessions are educational presentations that apply concepts and principles related to acute, progressive and critical care nursing practice or patient care improvements.
- When presented in the exhibitor's assigned exhibit space at the Critical Care Exposition, sessions are 25-30 minutes.
- Prerecorded video ExpoEd sessions presented during NTI Virtual are 25-30 minutes.
- Exhibitors must reserve a minimum 10' x 20' booth to offer ExpoEd sessions at the Critical Care Exposition at NTI Indianapolis.

About Continuing Education Recognition Points (CERPs)

- AACN awards continuing education recognition points (CERPs) for nurses who attend ExpoEd sessions both in person and virtually.
- Product-related education, hands-on demonstrations and technology-focused in-services are permitted.
- Promotional exposure for our exhibitors/supporters, including company, organizational or product branding, is permitted on presentation slides and other materials.
- Each ExpoEd session awards 0.5 CERP.

Application Deadlines for Both NTI Indianapolis and NTI Virtual ExpoEd Sessions

- **Feb. 5, 2027 — EXPOED 2027 PAYMENT APPLICATION mailed or faxed to:***
  Chelley D'Amato
  American Association of Critical-Care Nurses
  27071 Aliso Creek Road
  Aliso Viejo, CA 92656
  Fax 949-448-0469

- **Feb. 5, 2027 – EXPOED 2027 SESSION INFORMATION APPLICATION emailed to:**
  expoed@aacn.org

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- **April 30, 2027 – NTI Virtual ExpoEd sponsors are required to upload a prerecorded MP4 file of their session to Vimeo**.

Required Components for NTI Indianapolis and NTI Virtual ExpoEd Submission

- **EXPOED 2027 PAYMENT APPLICATION: Fill out the payment application electronically**; then print and mail or fax to:
  Chelley D'Amato
  American Association of Critical-Care Nurses
  27071 Aliso Creek Road
  Aliso Viejo, CA 92656
  Fax: 949-448-0469

- **SESSION INFORMATION APPLICATION for NTI Indianapolis and NTI Virtual:** You must fill in the following seven components for each title presented. We need to receive all of the components before processing each title. Save each title as a separate application; then email all applications to expoed@aacn.org.
  - **Sponsoring Exhibitor**
  - **Session Title**: Keywords that describe the specific topic and content of the abstract. The best title is short and simple. No quotation, question or exclamation marks or numbers. (100-character limit with spaces.)
  - **Session Description**: Synopsis of the session's purpose and content in paragraph form. No outlines or bullet points can be accepted. (500-character limit with spaces.)
  - **Facilitator(s)**: Name, address, credentials, phone number and email are required. Facilitators must have the appropriate level of expertise on the topic to present and field questions related to the ExpoEd session. (Up to three facilitators for each title.)
  - **Patient Population**: If the content is clinical, select either pediatric or adult. If the content is related to the nurse's professional practice, such as healthy work environments, leadership, etc., then select not applicable or N/A.
  - **Area of Practice**: Choose the one area of practice the session would benefit the most. Examples include acute care, progressive care, critical care, long-term acute care or telehealth.
  - **Learning Objectives**: One or two learning objectives with measurable verbs that answer the question "At the end of the session, the attendee will be able to …" **Start with a verb**. Do not repeat the quoted phrase as there is not enough space due to character space limitations for each objective.

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- **Dates and Times In Person:** Dates and times for NTI Indianapolis ExpoEd sessions must be one or more of the following:

  Tuesday, May 4 — 10:15 a.m., 11:00 a.m., 11:45 a.m., 12:30 p.m., 1:15 p.m., 2:00 p.m., 2:45 p.m.
  Wednesday, May 5 — 10:45 a.m., 11:30 a.m., 12:15 p.m., 1:00 p.m., 1:45 p.m.

- **NTI Virtual June 7-9, 2027**

  AACN will schedule Virtual ExpoEd sessions during the three-day virtual event. Representatives from the sponsors do not have to be online during the airing of prerecorded ExpoEd sessions.

AACN reserves the right to copyedit titles, learning objectives and descriptions that exceed character limits or ask applicants to edit the lengths. Copyediting will delay application processing time.

Fees

- To present ExpoEd sessions in your exhibit booth in Indianapolis, the first title is $1,200; all subsequent in-person titles are $1,000 for each unique title;
- To present ExpoEd sessions virtually, prerecorded titles are $600 for each unique title.
- For NTI Indianapolis, an exhibitor may repeat the same title throughout the Expo as long as the predetermined dates and times are followed (listed under Required Components for ExpoEd Submission).

Videotaping ExpoEd Session at NTI Indianapolis

- Videotaping ExpoEd sessions for the virtual event should **take place before the in-person conference** in Indianapolis. A prerecorded MP4 file should be uploaded to AACN's Vimeo account by April 30, 2027. Instructions will be provided.
- Videotaping ExpoEd sessions for the virtual event **during NTI Indianapolis** hours of operation is not permitted.
- Videotaping ExpoEd sessions for the virtual event **outside normal NTI Indianapolis hours of operation on the show floor** requires AACN's prior written consent.
- Videotaping ExpoEd sessions for other educational or promotional reasons before or after NTI must be approved by AACN with a letter of agreement signed by AACN's education department and the exhibitor's representative. Once the letter of agreement is signed, the education department will forward a copy to the exhibitor, and one copy will remain on file at AACN.

The Exhibitor Provides the Following:

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- A 10’ x 20’ booth space or larger and personnel to provide an acceptable CERP learning environment
- A posted schedule for ExpoEd sessions occurring in their booth
- Adherence to all in-booth activities, noise levels and demonstration areas as outlined in the exhibitor terms and conditions.
- All audiovisual and presentation equipment
- For both NTI Indianapolis and NTI Virtual – Bring an adequate number of flyers and/or references for all attendees. They can be handed out at the in-person event or given digitally for the in-person and virtual events.
- For NTI Virtual – Virtual ExpoEd sponsors are required to upload a prerecorded MP4 file of their session to Vimeo by Friday, April 30, 2027. Once your session is confirmed, a login, password and link to the site will be provided.

AACN Provides:

- Approval email with the ExpoEd class code, topic and CERP category (A, B or C) delivered before the in-person event for both NTI Indianapolis and NTI Virtual.
- NTI Indianapolis – A listing of the title, facilitator, exhibitor/sponsor, learning objectives, session description and schedule on the NTI 2027 website and the Indianapolis conference platform for each ExpoEd session.
- NTI Indianapolis – Signage indicating the exhibitor’s participation in the ExpoEd learning activity
- NTI Indianapolis – Dedicated attendee time in the exhibit hall. The Critical Care Exposition offers 10.5 hours of exhibit time with 5.5 hours of dedicated time.
- NTI Virtual – A listing of the title, facilitator, exhibitor/sponsor and learning outcomes on the NTI 2027 website and the virtual conference platform
- NTI Virtual – Sessions will be identified in the platform directory.
- NTI Virtual – ExpoEd sessions that are available on-demand for a limited time after the conference.
- NTI Indianapolis and NTI Virtual -- CERP certificates for attendees who complete the session evaluation

Photography Disclosure for NTI Indianapolis

- When entering any venue hosting an event or activity at NTI, you might appear on camera and therefore consent to the use of your photograph, image, voice or a reproduction thereof, either in whole or in part for any and all advertising, promotional and publicity purposes without consideration, compensation, limitation or reservation by AACN.