National Teaching Institute & Critical Care Exposition
Sunrise Sessions 2027 in Indianapolis

Sunrise Session Guidelines

General Information

- Sunrise Sessions are available to organizations exhibiting at or sponsoring the NTI Indianapolis conference, May 4 or 5, 2027.
- Sunrise Sessions are educational presentations that discuss concepts and principles related to acute, progressive and critical care nursing practice or patient care improvements and provide a fantastic opportunity for corporate sponsors to introduce their organizations to NTI attendees.

About Sunrise Sessions at NTI Indianapolis

- Sponsors may choose to present a Sunrise Session on Tuesday, May 4, and/or Wednesday, May 5, 2027, from 7-8:30 a.m., on a first-come, first-day/time selection available basis.
- Sunrise Sessions are very popular and fill quickly.
- Sunrise Sessions must be a maximum of 50-60 minutes in length.
- Sponsors may choose to have AACN record their Sunrise Session or prerecord the session themselves and show it during NTI Virtual.

Continuing Education Recognition Points (CERPs)

- AACN awards 1.0 continuing education recognition point (CERP) for nurses who attend a Sunrise Session.
- Product-related education, hands-on demonstrations and technology-focused in-services are permitted.
- Promotional exposure for our exhibitors/sponsors, including company, organizational or product branding, is permitted on presentation slides and other materials.

Application Deadlines and Fees for NTI Indianapolis Sunrise Sessions

- To present a Sunrise Session at NTI Indianapolis, the fee is $29,000 if the application and fee are submitted by **Feb. 5, 2027**.
- **On or after Feb. 6**, the fee will increase to $31,000.
- Breakfast fees are $55.00 per person, per agreed-upon capacity.
- Audiovisual equipment utilized during the Sunrise Session will incur fees payable to the AV contact directly.
- To have AACN record a Sunrise Session at the live event and make it available at the Virtual event, June 7-9, and on demand through Oct. 31, 2027, the fee will be an additional $1,000.
- The sponsor may choose to prerecord a Sunrise Session prior to the live event in Indianapolis, at no additional charge. File upload instructions will be provided.
- Invoiced payment is due in full within 30 days of receipt.

- Sponsors will receive a Sunrise Session Agreement after AACN receives and approves a completed session application.

- An AACN-approved application and signed corporate sponsor agreement letter are required for AACN to promote a Sunrise Session.

Educational Requirements

- Key elements of Sunrise Sessions include knowledge or skill-building content combined with the sponsor's specific products or services.
- Facilitators use active learning strategies such as case studies, demonstrations or simulations to present key educational concepts.
- Facilitators usually work in the healthcare profession (bedside clinician, clinical nurse specialist, nurse educator, nurse practitioner, physician, respiratory therapist, dietician, etc.).
- AACN reserves the right to copyedit titles (maximum 100 characters with spaces), learning objectives (maximum 140 characters with spaces) and/or descriptions (maximum 500 characters with spaces) to meet character limits.
- **Only corporate sponsors who submit complete applications will be able to select their preferred days/times based on NTI availability at that time**.

Required Components for NTI Indianapolis Sunrise Session Application Submission

- **Sponsor's Name and Contact Name**
- **Session Title**: Keywords that describe the specific topic and content of the abstract. The best title is short and simple. No quotation, question or exclamation marks and numbers. (100-character limit with spaces.)
- **Session Description**: Synopsis of the session's purpose and content in paragraph form. No outlines or bullet points can be accepted. (500-character limit with spaces.)
- **Facilitator(s)**: Name, address, credentials, phone number and email are required. Facilitators must have the appropriate level of expertise in the topic to present and field questions related to the session. (Up to three facilitators.)
- **Patient Population**: If the content is clinical, select either pediatric or adult. If the content is related to the nurse's professional practice, such as healthy work environments, leadership, etc., select not applicable or N/A.
- **Area of Practice**: Choose the **one** area of practice the session would benefit the most. Examples include acute care, progressive care, critical care, long-term acute care or telehealth.
- **Learning Objectives**: One or two learning objectives with measurable verbs that answer the question "At the end of the session, the attendee will be able to …" **Start with a verb**. Do not repeat the quoted phrase, as there is not enough space due to character limits for each objective.

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AACN Provides the Following:

- **If the sponsor agrees to have AACN record** the Sunrise Session in Indianapolis, AACN will coordinate with our audiovisual (AV) company to create an audio recording, including slides of your presentation during your Sunrise Session in Indianapolis for a fee of $1,000. AACN will post this audio recording as follows:
  1. Virtual NTI June 7-9, as a scheduled, prerecorded audio session with a time slot selected by AACN
  2. Online on the NTI Indianapolis platform as an on-demand session through Oct. 31, 2027
- **If the sponsor chooses to prerecord** the Sunrise Session in Indianapolis, AACN will give instructions on how to upload an MP4 file to AACN's Vimeo account. AACN will post this audio recording as follows:
  1. Virtual NTI June 7-9, as a scheduled, prerecorded audio session with a time slot selected by AACN
  2. Online on the NTI Indianapolis platform as an on-demand session through Oct. 31, 2027
- Approval email with the Sunrise Session session code, topic and CERP category (A, B or C)
- Validation that the presentation's educational content is combined with the sponsor's product or service line and is suited for NTI's audience of acute care, critical care, progressive care and advanced practice nurses
- Credentialing program specialist (nurse) to review, edit and approve the Sunrise Session's educational title, learning objectives (must be measurable) and session description
- Review of facilitators to ensure they have the expertise to deliver the educational content
- NTI attendees' Sunrise Session reservations secured via the NTI platform
- Meeting room based on facility's availability and sponsors' identified requirements
- Assurance that the sponsor will provide support the morning of their Sunrise Session
- Provision, selection and management of all breakfast-related food and beverage items
- Standards for logo usage and samples of official wording for the approved application
- Listing of the title, facilitators, session description and schedule on the NTI Indianapolis platform for NTI attendees to add the session to their own schedule
- Promotion of Sunrise Sessions on AACN's social media platforms
- Display of sponsor logos on the NTI platform
- CERP certificates for attendees who complete the session evaluation
- Lead retrieval order form when requested by sponsor
- Sunrise Session evaluation assessment report
- Corporate sponsor instructions on the Sunrise Session check-in process for the morning of the event
- If AACN records the Sunrise Session, AACN may supply a copy of the recording to the sponsor for their records.

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Corporate Sponsor Will:

- Agree to pay the sponsorship fees ($29,000 on or before Feb. 5, 2027) **and** per-attendee breakfast fees of $55.00/pp
- Choose to permit AACN to record the Sunrise Session during NTI Indianapolis, and agree to payment of the audio recording fee of $1000 to AACN within 30 days of receipt of the invoice.
  OR
- Choose to agree to prerecord the Sunrise Session at their own expense and submit an MP4 file through AACN's Vimeo account by April 30, 2027
- Agree that they shall not have any control over specific use of the financial support
- Be responsible for presenting their own Sunrise Session in Indianapolis. The presentation shall represent original, valid work, and the material will not, in whole or in any part, copy or otherwise infringe upon the copyright or other proprietary rights of another party.
- May include a small logo per AACN's standards on select session materials
- **Coordinate with, contract and pay the AV contact directly** for any AV equipment needs and items such as easels, chairs, tables or stanchions used during or near the Sunrise Session. AACN will supply AV contact information.
- May include the following disclaimer on the on-site signage: "Sunrise Session is supported by (name of corporate sponsor)."
- Provide facilitator expenses and honorarium at the sponsor's discretion.
- Provide on-site staff members on the day of the sponsor's Sunrise Session to assist with attendee check-in and meeting logistics.
- If the session will be recorded, notify AACN at sunrise@aacn.org with the names of the facilitator and moderator who will be online during the scheduled Virtual Sunrise/Sunset Session to monitor the session and to respond to attendee questions via chat.
- Provide lead retrieval at the door in Indianapolis the morning of sponsors Sunrise Session to capture attendee information as they check in. Sponsors may also use their own tablet or similar Bluetooth device to validate attendees' Sunrise Session reservations on the NTI platform.
- Provide session signage and handouts. Handouts may be printed, and/or a digital version can be added to the NTI platform.

- Agree that the Sunrise Session's educational content/presentation will be used for internal purposes only and without CERPs, AACN and NTI logos
- If AACN records the Sunrise Session, the sponsor may ask for a copy for their records to be used for internal purposes only.

Fee Schedule

Number of Participants Supported	**Received and Approved <u>by Feb. 5, 2027</u> Deadline**	**Received and Approved <u>After Feb. 5, 2027</u> Deadline**
100-500	• $29,000 Basic Fee • $55.00 per Each Attendee Breakfast • If applicable, $1,000 audio recording fee for AACN to record live Sunrise Session	• $31,000 Basic Fee • $55.00 per Each Attendee Breakfast • If applicable, $1,000 audio recording fee for AACN to record live Sunrise Session

Cancellation Dates and Fees

- If the Corporate Supporter cancels and notifies AACN 46+ days before session AACN retains 25% of AACN fees.
- If the Corporate Supporter cancels and notifies AACN 15–45 days before session, AACN retains 50% of AACN fees + all committed Food & Beverage charges.
- If the Corporate Supporter cancels 14 or fewer days before session AACN retains 100% of AACN fees + 100% of Food & Beverage charges.