# National Teaching Institute & Critical Care Exposition
# Virtual Sunrise/Sunset Sessions 2027

## Sunrise/Sunset Session Guidelines

### General Information

- Sunrise/Sunset Sessions are available to companies and organizations interested in sponsorship at the NTI Virtual conference, June 7-9, 2027.
- Sunrise/Sunset Sessions are educational presentations that apply concepts and principles related to acute, progressive and critical care nursing practice or patient care improvements and provide a fantastic opportunity for corporate sponsors to introduce their organizations to NTI attendees.

### About Sunrise/Sunset Sessions at NTI Virtual

- Sponsors may choose to present a Virtual Sunris/Sunset Session on Monday, June 7, Tuesday, June 8 or Wednesday, June 9 on a first-come, first-day/time selection available basis.
- Sunrise/Sunset Sessions are very popular and fill up quickly.
- Pr-recorded Sunrise/Sunset Sessions must be 60 minutes in length.

### About Continuing Education Recognition Points (CERPs)

- AACN awards 1.0 continuing education recognition point (CERP) each for nurses who attend Sunrise/Sunset Sessions.
- Product-related education, hands-on demonstrations and technology-focused in-services are permitted.
- Promotional exposure for exhibitors/sponsors, including company, organizational or product branding, is permitted on presentation slides and other materials.

### Application Deadlines and Fees for NTI Virtual Sunrise/Sunset Sessions

- To apply, email your completed application to sunrise@aacn.org **by Feb. 5, 2027.**
- To present a Sunrise/Sunset Session at NTI Virtual, the fee is $21,000.
- Sponsors will receive a virtual Sunrise/Sunset Session Agreement after AACN receives and approves a completed session application.
- Invoiced payment is due in full within 30 days of receipt.

### Educational Requirements

- Key elements of Sunrise Sessions include knowledge or skill-building content combined with the sponsor's specific products or services.
- Facilitators use active learning strategies such as case studies, demonstrations or simulations to present key educational concepts.
- Facilitators must work in the healthcare profession (bedside clinician, clinical nurse specialist, nurse educator, nurse practitioner, physician, respiratory therapist, dietician, etc.).

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- AACN reserves the right to copyedit titles (maximum 100 characters with spaces), learning objectives (maximum 140 characters with spaces) and/or descriptions (maximum 500 characters with spaces) to meet character limits.
- **Only sponsors who submit a complete application will be able to select their preferred day/time based on NTI availability at that time**.

### Required Components for NTI Virtual Sunrise/Sunset Application Submission

- **Session Title**: Keywords that describe the specific topic and content of the session. The best title is short and simple. No quotation, question or exclamation marks or numbers. (100-character limit with spaces.)
- **Session Description**: Synopsis of the session's purpose and content in paragraph form. No outlines or bullet points can be accepted. (500-character limit with spaces.)
- **Facilitator(s)**: Name, address, credentials, phone number and email are required. Facilitators must have the appropriate level of expertise on the topic to present and field questions related to the session. (Up to three facilitators.)
- **Patient Population**: If the content is clinical, select either pediatric or adult. If the content is related to the nurse's professional practice, such as healthy work environments, leadership, etc., select not applicable or N/A.
- **Area of Practice**: Choose the **one** area of practice the session would benefit the most. Examples include acute care, progressive care, critical care, long-term acute care or telehealth.
- **Learning Objectives**: One or two learning objectives with measurable verbs that answer the question "At the end of the session, the attendee will be able to …" **Start with a verb**. Do not repeat the quoted phrase, as there is not enough space due to character limits for each objective.

### AACN Provides the Following:

- Approval email with the Sunrise/Sunset Session code, topic and CERP category (A, B or C)
- Validation that the presentation's educational content is combined with the sponsor's product or service line and is relevant to NTI's audience of acute care, critical care, progressive care and advanced practice nurses
- Credentialing program specialist (nurse) to review, edit and approve the Sunrise or Sunset Session's educational title, learning objectives (must be measurable) and session description
- Review of facilitators to ensure they have the expertise to deliver the educational content
- Securing of NTI attendees' Sunrise or Sunset Session reservations via the NTI platform
- Identity of sponsor providing support for their Sunrise/Sunset Session
- The title, facilitators, sponsor name, session description and schedule in the NTI Virtual platform for NTI attendees to add the session to their schedules
- Promotion for Sunrise/Sunset Sessions on AACN's social media platforms
- Display of sponsors' logos on the NTI platform

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- Online on the NTI Virtual platform as an on-demand session from mid-June through 10-31-27
- CERP certificates for attendees who complete the session evaluation

- All Sunrise/Sunset Sessions award 1.0 CERP each
- Instruction for submitting prerecording of session
- Instruction for facilitators and/or moderators during the Virtual Sunrise/Sunset Session about login and chat features
- The Sunrise Session evaluation assessment report

**Corporate Sponsor Will**:

- Agree to pay the sponsorship fees ($21,000) to AACN within 30 days of receipt of the invoice
- Agree that the sponsor shall not have any control over the specific use of the financial support
- Be responsible for recording their own Sunrise/Sunset Session. Sessions must be from 50-60 minutes in length. The final recording shall represent original, valid work, and the material will not, in whole or in any part, copy or otherwise infringe upon the copyright or other proprietary rights of another party.
- Upload their own recorded MP4 session presentation by **April 30, 2027**, for content review. AACN will send an instructional email **after** the sponsor signs AACN's educational agreement.
- Notify AACN at sunrise@aacn.org with the names of the facilitator and moderator who will be online during the scheduled Virtual Sunrise/Sunset Session to monitor the session and to respond to attendee questions via chat.
- Provide presenter expenses and an honorarium at the corporate sponsor's discretion
- Provide digital handouts to sunrise@aacn.org be uploaded to the NTI platform

**Cancellation Policy**

- If the sponsor cancels from June 1 -5, 2027, AACN will retain 50% of the Sunrise/Sunset Session fees.
- If the sponsor cancels on or after June 6, 2027, AACN will retain 100% of all Sunrise/Sunset Session fees.