



Seize the potential of the Beacon Award program

A Unique Value Proposition

The unit-based AACN Beacon Award recognition program fosters a culture of shared success that creates a sense of pride among nurses who work on Beacon units. Beacon is a powerful tool tailored to evaluate your unit's outcomes and empower nurses and unit leaders who can make a positive difference. The Beacon Award program aligns with ANCC Magnet® and other excellence and national benchmarking programs.

Nurses who work in Beacon units or units applying for Beacon report healthier work environments and higher quality of patient care than nurses who are not working in Beacon units¹.

The criteria for excellence were rigorously validated through AACN's formal standard-setting process, which includes input from nursing and quality experts and leaders. Representing AACN's dedication to continual improvement, this evolution underscores the program's role in elevating unit standards for nursing practice and the work environment.



A Road Map for Positive Change

The Beacon Award program identifies areas of opportunity and provides a road map for positive change. It fosters healthier work environments and boosts team morale.

It's more than recognition; it's a commitment to cultivating thriving workplaces.



**INCREASED
NURSE
RETENTION AND
SATISFACTION**

\$56,300

AVERAGE HOSPITAL SAVINGS²



Shining a Light on Savings

Participating in the Beacon Award program contributes to:

- Improved outcomes that can save a hospital millions of dollars
- Increased nurse retention and satisfaction which can provide substantial cost savings; if a unit's Beacon designation prevents just one nurse from leaving, it can save the hospital an average of \$56,300²

The Beacon Award program offers various levels of participation so that every unit can be supported in their journey to excellence.

¹Ulrich B, Cassidy L, Barden C, Varn-Davis N, Delgado SA. National nurse work environments - October 2021: a status report. *Crit Care Nurse*. 2022;42(5):58-70. <https://doi.org/10.4037/ccn2022798>

²Gamble, Molly. (2023, April 11). The cost of nurse turnover in 24 numbers. *Becker's Hospital Review*. <https://www.beckershospitalreview.com/workforce/the-cost-of-nurse-turnover-in-24-numbers-2023.html>

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AACN Beacon Award for Excellence

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